

# Exhibit J

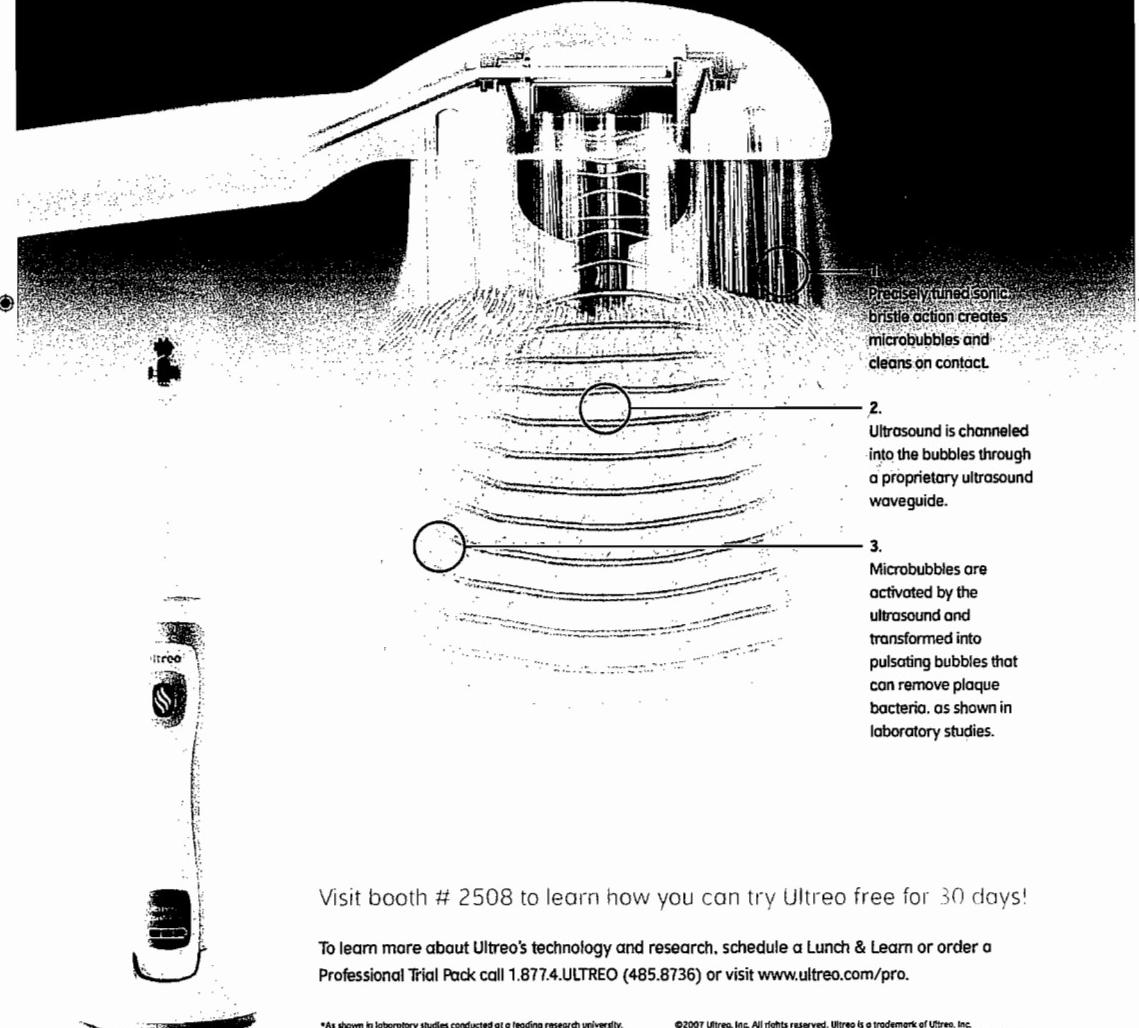


## The difference is Ultrasound.

Ultreco takes power brushing where it's never gone before. Invented at the University of Washington in association with former scientists, engineers and executives of Optiva Corporation (developers of the Sonicare® toothbrush), Ultreco is the first power toothbrush to combine ultrasound waveguide technology with precisely tuned sonic bristle action.

Ultreco's combination of ultrasound waveguide technology and sonic bristle action can remove a hard-to-reach plaque bacteria that bristle action alone can leave behind.

Try the new Ultreco for the Ultimate Ultrasound Clean.



Visit booth # 2508 to learn how you can try Ultreco free for 30 days!

To learn more about Ultreco's technology and research, schedule a Lunch & Learn or order a Professional Trial Pack call 1.877.4.ULTREO (485.8736) or visit [www.ultreo.com/pro](http://www.ultreo.com/pro).

\*As shown in laboratory studies conducted at a leading research university.

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